

Desiree Paschoal de Melo

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PROFESSIONAL EXPERIENCE

Founder and General Coordinator

2022-Present

ARTISTIC RESIDENCY: IN PROCESS

Guarapuava, Brazil

- Led the design, coordination, and delivery of six editions of a hybrid artist residency focused on underrepresented communities (LGBTQIA+, women, Black and Indigenous artists)
- Managed a core team of 5 staff members and approximately 25 participating artists in each edition of the program
- Created and implemented a creative process methodology based on Charles Peirce's philosophy, integrating artistic experimentation and reflective practice
- Oversaw all stages of the project, including planning, team hiring, artist selection, workshops, mentoring, public events, and exhibitions
- Supervised partnerships with public universities, cultural institutions, and schools to expand community engagement and educational outreach
- Coordinated logistics for over 40 in-person and online activities, including workshops, artist talks, and guided school visits
- Ensured accessibility by integrating Brazilian Sign Language interpretation, audio description, and braille materials throughout the program
- Reviewed communications for press, social media, and visual identity; supported multimedia documentation through video, photography, and virtual galleries
- Collaborated on the production of impact reports, financial records, and final documentation submitted to government cultural funding agencies

Vice-Head of Department

2013 – 2016 \ 2021-2025

STATE UNIVERSITY OF THE CENTER-WEST - UNICENTRO

Guarapuava, Brazil

- Co-managed a department of approximately 15 faculty members and 100 undergraduate students
- Supervised a team of one administrative assistant, one intern, and one technical staff member
- Oversaw four art practice labs, providing technical support and ensuring consistent operations
- Managed course scheduling, faculty assignments, and the creation of new class sections
- Reviewed Individual Teaching Plans and supported the allocation of faculty workloads
- Helped develop and update the department's strategic plan in collaboration with faculty committees
- Participated in academic program evaluations and renewal processes to ensure quality and regulatory alignment
- Maintained academic records and ensured alignment with institutional policies and accreditation standards
- Facilitated consistent communication with faculty, students, and external partners
- Represented the department in institutional meetings and contributed to annual reporting
- Managed internal records, including memos, reports, and meeting minutes

- Supported implementation of 10+ programs including PIBID (Teaching Initiation Program), Pedagogical Residency, Art Symposia, and outreach projects
- Contributed to strategic decisions on faculty recruitment, budgeting, and curriculum planning

Professor of Art and Design **2004 – 2025**

STATE UNIVERSITY OF THE CENTER-WEST - UNICENTRO AND OTHER UNIVERSITIES **Brazil**

- Taught undergraduate and postgraduate courses in visual arts, communication, and design
- Supervised research in creative processes, art and design, and semiotics
- Led extension projects including symposia, art shows, and outreach programs

Arts and Culture Manager **2007 – 2012**

MATO GROSSO DO SUL CULTURAL FOUNDATION **Campo Grande, Brazil**

- Designed and coordinated cultural projects for museums and cultural centers
- Created visual identity systems and institutional communication materials
- Supported the promotion of traditional and contemporary regional arts

EDUCATION

UNIVERSITY OF SAO PAULO **São Paulo, Brazil**

Ph.D. in Visual Arts - Creative Processes **2016 – 2021**

- Graduated with all A grades (equivalent to a 4.0 GPA)
- Included a research term at the University of Rhode Island (USA)

FEDERAL UNIVERSITY OF MATO GROSSO DO SUL **Campo Grande, Brazil**

MA in Language Studies – Semiotics **2007 – 2009**

BA in Visual Arts **2000 – 2003**

POSTDOCTORAL RESEARCH

- **University of Rhode Island** **South Kingstown, USA**
2024
- **Universidad de Navarra** **Pamplona, Spain**
2023

AWARDS & RECOGNITIONS

- **Ponto de Cultura** (lit. Culture Spots) Recognition
Awarded by the Ministry of Culture of Brazil for the Artistic Residency Program, recognizing initiatives that promote cultural production and community engagement.

- **Ponto de Cultura** (lit. Culture Spots) Award

Twice honored by the governments of the State of Paraná and the Municipality of Guarapuava for the Artistic Residency Program, recognizing the relevance and effectiveness of cultural initiatives.

ART EXHIBITIONS

- **Melo, D.** (2025). *In Process: 4rd Edition of the Artistic Residency*. Iracema Trinco Ribeiro Arts Center, Guarapuava, Brazil. (Coordinator and Curator)
- **Melo, D.** (2024). *Premiere of the Documentary Gaps and Flows: Movements of Creation*. 23rd International Meeting on Pragmatism, São Paulo, Brazil: Center for Pragmatism Studies. (Film Screening)
- **Melo, D.** (2024). *Premiere of the Documentary In Process: Artists in Residence*. Art Exhibition 2024, Universidade Estadual do Centro-Oeste (UNICENTRO), Guarapuava, Brazil. (Film Screening)
- **Melo, D.** (2024). *II Mostra Bienal de Arte da Unicentro*. Câmpus Universitário Santa Cruz, Guarapuava, Brazil: Diretoria de Cultura, UNICENTRO. (Exhibition)
- **Melo, D.** (2024). *In Process: 3rd Edition of the Artistic Residency*. Iracema Trinco Ribeiro Arts Center, Guarapuava, Brazil. (Coordinator and Curator)
- **Melo, D.** (2023). *In Process: 2nd Edition of the Artistic Residency*. Iracema Trinco Ribeiro Arts Center, Guarapuava, Brazil. (Coordinator and Curator)
- **Melo, D.** (2023). *In Process: 1st Edition of the Artistic Residency*. Iracema Trinco Ribeiro Arts Center, Guarapuava, Brazil. (Curator)
- **Melo, D.** (2024). *II Art Biennial: Poetic Cartographies*. Midwest State University Exhibition Center, Guarapuava, Brazil. (Biennial Exhibition - Invitation)
- **Melo, D.** (2022). *Parts of a Whole*. Iracema Trinco Ribeiro Arts Center, Guarapuava, Brazil. (Coordinator and Curator)
- **Melo, D.** (2022). *Totem Ceramic*. Universidade Estadual do Centro-Oeste, Guarapuava, Brazil. (Collective Exhibition)
- **Melo, D.** (2022). *On Poster: The Poetic Value of Graphic Design*. Universidad Santo Tomás, Bogotá, Colombia. (Solo Exhibition - Invitation)
- **Melo, D.** (2022). *Art Biennial: Women – Paths of Disobedience and Resistance*. Midwest State University Exhibition Center, Guarapuava, Brazil. (Biennial Exhibition - Invitation)
- **Melo, D.** (2022). *Indecipherable Universe*. Iracema Trinco Ribeiro Art Center, Guarapuava, Brazil. (Collective Exhibition - Invitation)
- **Melo, D.** (2019). *Between Heavens and Hells*. Iracema Trinco Ribeiro Arts Center, Guarapuava, Brazil. (Ceramic Installation)
- **Tavares, M., Henno, J., Melo, D., Kaffka, S., & Guerra, P.** (2017). *Form(a)tivity I*. University of Porto - Faculty of Fine Arts (FBAUP), Porto, Portugal. (Collective Exhibition - Invitation)
- **Melo, D.** (2014). *Ceramic Birds*. Oscar Niemeyer Museum, Curitiba, Brazil. (Intervention)
- **Melo, D.** (2014). *Ceramic Chairs*. Oscar Niemeyer Museum, Alfredo Andersen Museum, and Parque do Lago, Curitiba, Guarapuava, and Paranaguá, Brazil. (Intervention)
- **Melo, D.** (2014). *Characters in Ceramic*. Universidade Estadual do Centro-Oeste, Guarapuava, Brazil. (Collective Exhibition)

- **Melo, D.** (2010). *(Im)personal Soluble*. SESC Horto, Campo Grande, Brazil.
- **Melo, D.** (2009). *Two in Reverse: Designare, Drawing, Design*. SESC Arsenal, Cuiabá, Brazil.
- **Melo, D.** (2009). *Two in Reverse: Eu-Fabulário*. El Archibrazo, Buenos Aires, Argentina.
- **Melo, D.** (2008). *Two in Reverse: One Point, Dois Pontos*. Museum of Contemporary Art of Mato Grosso do Sul, Campo Grande, Brazil.
- **Melo, D.** (2006). *Comtempo-Traços e Registros*. Museum of Contemporary Art of MS, Campo Grande, Brazil.
- **Melo, D.** (2004). *Comtempo – Contexts and Concepts*. Museum of Contemporary Art of MS, Campo Grande, Brazil.

RECENT PUBLICATIONS

- **Melo, D., & Spínola, A.** (2025). *Woman Artist, Resist: A Field Experience from the 4th Edition of the In Process Artistic Residency*. Art Exhibition 2025, Guarapuava, Brazil. (Paper)
- **Melo, D., & Zanedim, E. S. C.** (2024). *The artist's journal as a research tool: Critical revisit and self-knowledge in the creative process*. Art Exhibition 2024, Guarapuava, Brazil. (Paper)
- **Melo, D.** (2023). *Do not block the way of creativity: An invitation to observe the creative movement in art in the light of Charles Peirce's thought*. In *23rd International Meeting on Pragmatism: 2024* (pp. 54-56). São Paulo, Brazil: Center for Pragmatism Studies. (Paper)
- **Melo, D., & Solak, G. H. C.** (2023). *Testimony of the creative processes of an artist-researcher: Routine, materials, and transformations*. XIII Art Symposium: Route, Guarapuava, Brazil. (Paper)
- **Melo, D.** (2022). *Tensions, conflicts, and resistance: The formation of dichotomous thinking between art and design*. In D. S. Cunha, D. Melo, & R. M. Guadagnini (Eds.), *Feasting on knowledge: Art research and teaching* (pp. 125-174). São Carlos, Brazil: Pedro & João Editores. (Book Chapter)
- **Melo, D.** (2021). *A path of investigation into the relations between art and design in limited edition artifacts displayed in art spaces*. *Papers: Magazine of the Postgraduate Program in Language Studies - UFMS*, 25, 179-199. (Journal Article)
- **Melo, D.** (2021). *Relations between art and design in the light of Charles Peirce's thought: A doctoral research methodology*. Art Exhibition 2021 (Vol. 4), Guarapuava, Brazil. (Paper)
- **Melo, D.** (2020). *A Peircean study on the openness of design to interpretation and its possibilities of connection with the field of art*. In P. R. Cárdenas & D. R. Herbert (Eds.), *The reception of Peirce and pragmatism in Latin America: A trilingual collection* (pp. 223-252). Mexico City, Mexico: Torres Asociados. (Book Chapter)

RECENT PRESENTATIONS

- **Melo, D.** (2025). *No bloquee el movimiento de la creación — Atracción, fricción y afinación*. Facultad de Diseño – Universidad Santo Tomás | Bogotá (Colombia).
- **Melo, D.** (2024). *Creative Processes in Art by The Artists of the Artistic Residence (3rd Edition)*. Midwest State University, Guarapuava, Brazil. Art Exhibition 2024.

- **Melo, D.** (2023). *Creative Processes in Art by The Artists of the Artistic Residence (2nd Edition)*. Midwest State University, Guarapuava, Brazil. XIII Art Symposium: Route.
- **Melo, D.** (2022). *Creation Processes: From Models of Contemplation and Construction to Evolution Thought*. Universidad Santo Tomás, Bogotá, Colombia. Tenth Design Research Meeting.
- **Melo, D.** (2022). *Artistic Residency Creation Processes - Unicentro*. Midwest State University, Guarapuava, Brazil. Art Exhibition 2022.
- **Melo, D.** (2022). *Workshop: Creation Processes in Art-Design – A Practice in the Light of Thought by Charles Peirce*. Colombia.
- **Melo, D.** (2021). *Research Processes in Art: Different Doctoral Research Methodologies*. Midwest State University, Guarapuava, Brazil. Art Exhibition 2021.
- **Melo, D.** (2019). *Pragmatic Move in Design: Shift from Theories to Practice*. Università degli Studi del Molise, Molise, Italy. Le Varietà del Pragmatismo – Storia, Applicazione, Comunicazione.
- **Melo, D.** (2019). *A Peircean Study on the Openness of Design to Interpretation and Its Possibilities of Connection with the Field of Art*. Autonomous University of Puebla State, Puebla, Mexico. Peirce Conference in Latin America.
- **Melo, D.** (2019). *Creative Art and Design Workshop*. Mexico.